## We needed to design a new website, and we thought, who better to do it than a girl scout?

## Your mission, should you choose to accept it....

- 1. Design a theme for the website. What do you think best describes Pittsford Girl Scouts? Your graphics should reflect this theme.
- 2. Choose three to four main colors that best represent the girl scouts to you. This will be your color palette. You can use many other colors in your design, but these three to four colors will be submitted separately as they will be used in other places around the site. For example, the palette for the temporary design would be....









3. Create a banner graphic to replace the temporary banner that is currently there. The graphic should incorporate your theme and your color palette. You can use whatever dimensions you like, but the length should be 4x the height. This is the banner for the temporary design:



- 3. To enter you must include your color palette, your banner and your answers to the following questions.
  - a. What is the theme of your web design and how does it represent Pittsford Girl Scouts?
  - b. What do the colors you've chosen represent? How do they relate to being a girl scout?
  - c. If chosen as competition winner, you will be expected to work with the web developer to provide additional accent graphics as needed. How does this kind of experience further your life goals?
- 4. Things you MAY NOT DO.
  - You may not use graphics already in existence. These graphics must be created by you.
  - You may not use the girl scouts logo in your image.
- 5. The competition deadline is February 14th, 2017. Please submit your entry either in person to your troop leader or via email to pittsfordgirlscouts@gmail.com. Winners will have their work displayed on the Service Unit Website for four years, will receive a portfolio page linked to from the website and a free camporee admission!

## Good luck!